

Coaches vs. Cancer of Philadelphia

# TOURNEY TIP-OFF BREAKFAST

SPONSORSHIP OPPORTUNITIES

Monday, March 18, 2024

The Palestra at Penn



## Event Description:

- Held during March Madness craze, the Monday morning after NCAA Selection Sunday
- Attendees: 400+ business professionals, Big 5 alumni, and fans
- Guests gather on the Palestra floor for a morning of food, fun, and NCAA Division I Men's Basketball
- Discuss tournament picks and network with more than 400 corporate leaders, and compare your brackets with those of the coaches and special guests.

## Presenting Sponsor:



## Championship Sponsor: \$10,000

- Inclusion in event press releases, digital invitation (commitment deadline: February 1), website, signage, banner; verbal recognition by emcee; opportunity to hang company banner and distribute giveaway; photo opportunity with Big 5 Coaches; basketball signed by Big 5 Coaches
- Designated shout-out on the Coaches vs. Cancer Facebook page, 1,200+ followers
- Inclusion in all email promotion related to the Breakfast, 2K+ subscribers
- Full-page acknowledgment in digital event program
- Opportunity to have a marketing table at the event
- Two tables of ten (20 total) seats with preferred seating

## Buzzer Beater Sponsor: \$7,500

- Inclusion in event press releases, digital invitation (commitment deadline: February 1), website, signage, banner; verbal recognition by emcee; opportunity to hang company banner; photo opportunity with Big 5 Coaches
- Designated shout-out on the Coaches vs. Cancer Facebook page, 1,200+ followers
- Inclusion in all email promotion related to the Breakfast, 2K+ subscribers
- Full-page acknowledgment in digital event program
- Opportunity to have a marketing table at the event
- One table of twelve (12) seats with preferred seating

## Slam Dunk Sponsor: \$5,000

- Inclusion in event press releases, digital invitation (commitment deadline: February 1), website, signage, banner; verbal recognition by emcee; opportunity to hang company banner
- Inclusion in sponsor shout-out on the Coaches vs. Cancer Facebook page, 1,200+ followers
- Inclusion in all email promotion related to the Breakfast, 2K+ subscribers
- Full-page acknowledgment in digital event program
- Opportunity to have a marketing table at the event
- One table of ten (10) preferred seats

## Teamwork Table Host: \$4,000

- Company listing on event website, digital program, and event signage (including prominent table signage)
- Full-page acknowledgment in digital event program
- One table of ten (10 seats) for the Tourny Tip-Off Breakfast
- One table of ten (10 seats) for the Preseason Luncheon, Fall '24

## Jump Shot Table Host: \$1,750

- Company listing in digital event program
- Prominent table signage for your company
- One table of ten (10) seats

## Marketing Table Buy Up: \$250

## Marketing Table: \$1,000

- Opportunity for 2 to staff a marketing, giveaway table

## Full Page Acknowledgement: \$250

- Full color acknowledgement digital program book

## Individual Ticket: \$100

For more information on sponsorship opportunities: Ali Gill | 215-446-5677 | [ali.gill@cancer.org](mailto:ali.gill@cancer.org) | [www.phillycvc.org](http://www.phillycvc.org)