



WHERE DOES THE MONEY GO?

OUR 2017 IMPACT

We're helping save more lives than ever before, empowering activists, delivering breakthrough research, and so much more.



26% DROP
in cancer death rates since 1991



MORE THAN 2.3 MILLION LIVES SAVED

WE ARE *ACTIVISTS*

Convening relentless partners for awareness and impact



AMERICANS WILL BE COVERED
BY NEW LOCAL SMOKE-FREE LAWS, INCLUDING RESTAURANTS AND BARS, ONCE ALL ORDINANCES PASSED IN 2017 ARE FULLY IMPLEMENTED

thanks in part to the American Cancer Society's advocacy affiliate, the American Cancer Society Cancer Action NetworkSM (ACS CAN)



ACS CAN ADVOCATED FOR AND CONGRESS APPROVED A \$2 BILLION INCREASE

in medical research funding for the National Institutes of Health, including \$475 million for the National Cancer Institute in the FY18 budget



READ MORE ABOUT ACS CAN'S 2017 ADVOCACY ACCOMPLISHMENTS AT ACSCAN.ORG/ACCOMPLISHMENTS

WE FUND *BREAKTHROUGHS*

Investing in innovative research to develop game-changing approaches



PROVIDING CANCER STATISTICS AND CANCER FACTS & FIGURES
annually as resources for public health officials, journalists, and the public

WORKING TO IDENTIFY AND ADDRESS CANCER DEATHS

caused by major identified modifiable risk factors

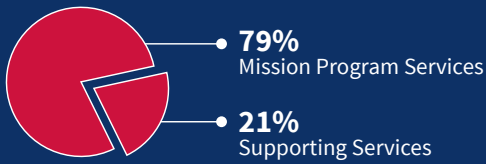


\$4.6B+ INVESTED



IN RESEARCH SINCE 1946, FUNDING STUDIES TO FIND
the causes of cancer, better treatments, and improve the lives of cancer patients

How your financial support impacts our mission



1.5 MILLION volunteers – plus staff – driving mission across the globe



New volunteer leadership model –
47 new Area Boards empowering leaders
at a local level

WE BUILD *COMPASSIONATE COMMUNITIES*

United to fight cancer with access to treatment and compassion

3.5M

GATHERED FOR RELAY FOR LIFE®

and other events to support and celebrate those facing cancer, and raise funds and awareness for the cause

BY THE END OF 2017, CHANGE GRANTS CONTRIBUTED TO

602,000

LOW- OR NO-COST SCREENING EXAMS
in underserved communities



NEARLY
\$45M
SAVED

THROUGH **452,000**
NIGHTS
OF FREE LODGING

provided, by our
Hope Lodge® facilities,
along with free or reduced
lodging through our
Hotel Partners Program

WE PROVIDE *DIRECTION*

A passionate ally, empowering people with information and answers

40,000+

PATIENTS AND CAREGIVERS

receiving personal guidance through the health care system – including help with insurance problems, referrals to local services, and more



RESPONDED TO
1.34M CALLS AND CHATS

from individuals with cancer questions and concerns



106M PAGE VISITS TO CANCER.ORG

by individuals looking for cancer information and news, and local programs and services