

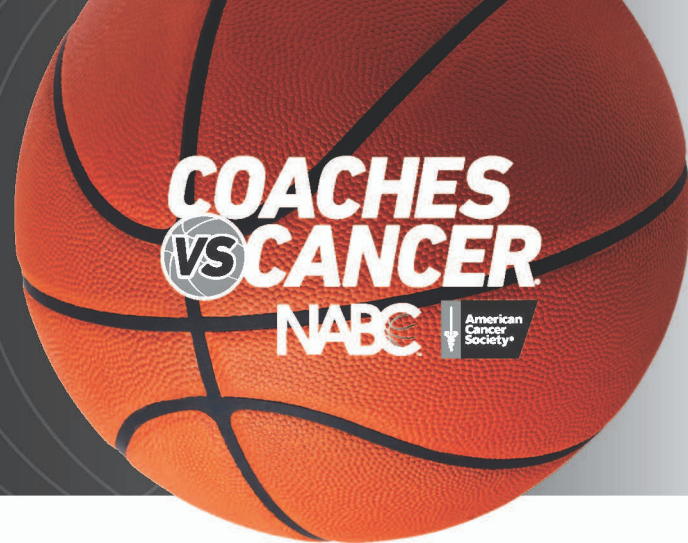
Coaches vs. Cancer of Philadelphia

TOURNEY TIP-OFF BREAKFAST

SPONSORSHIP OPPORTUNITIES

Monday, March 13, 2023

The Palestra at Penn



Event Description:

- Held during March Madness craze, the Monday morning after NCAA Selection Sunday
- Attendees: 500+ business professionals, Philly Six alumni, and fans
- Guests gather on the Palestra floor for a morning of food, fun, and NCAA Division I Men's Basketball
- Discuss tournament picks and network with more than 500 corporate leaders, and compare your brackets with those of the coaches and special guests.

Presenting Sponsor:

ACME
Fresh FOODS. Local FLAVORS.

Championship Sponsor: \$10,000

- Inclusion in event press releases, digital invitation (commitment deadline: February 1), website, signage, banner, and program cover; verbal recognition by emcee; opportunity to hang company banner and distribute materials; basketball signed by coaches; photo opportunity and VIP Meet and Greet with coaches
- Designated shout-out on the Coaches vs. Cancer Facebook page, 1,200+ followers
- Inclusion in all email promotion related to the Breakfast, 2K+ subscribers
- Full-page acknowledgment in digital event program
- Two tables of ten (20 total) seats with preferred seating

Final Four Sponsor: \$7,500

- Inclusion in event press releases, digital invitation (commitment deadline: February 1), website, signage, banner, and program cover; verbal recognition by emcee; opportunity to hang company banner; VIP Meet and Greet with coaches
- Designated shout-out on the Coaches vs. Cancer Facebook page, 1,200+ followers
- Inclusion in all email promotion related to the Breakfast, 2K+ subscribers
- Full-page acknowledgment in digital event program
- One table of twelve (12) seats with preferred seating

Elite Eight Sponsor: \$5,000

- Inclusion in event press releases, digital invitation (commitment deadline: February 1), website, signage, banner, and digital program cover; verbal recognition by emcee; opportunity to hang company banner; VIP Meet and Greet with coaches
- Inclusion in sponsor shout-out on the Coaches vs. Cancer Facebook page, 1,200+ followers
- Inclusion in all email promotion related to the Breakfast, 2K+ subscribers
- Full-page acknowledgment in digital event program
- One table of ten (10) preferred seats

Three Point Shot Sponsor: \$4,000

- Company listing on event website, program, and event signage (including prominent table signage)
- Full-page acknowledgment in digital event program
- One table of ten (10 seats) for the Tourney Tip-Off Breakfast
- One table of ten (10 seats) for the Preseason Luncheon, Fall 2023

Coaches vs. Cancer Priority Club: \$1,750

- One table of ten (10) seats
- Premium table placement
- Company listing in digital event program
- Prominent table signage for your company

Full Page Acknowledgement: \$250

- Full color acknowledgement digital program book